



HELLO

International students in Germany – listen up! We are looking for you.

We are in search of testimonials for the campaign 'Study in Germany – Land of Ideas'.

Become part of our 'Study in Germany' testimonial team, connect with other international students, learn about content creation, take part in exciting video and photo shootings, and share your experience with prospective students all around the world!

Does this sound like something you could be interested in? Great! Here is the first information you need to know to become part of our campaign team:

To become campaign testimonial, you should be:

- an **international student registered and living in Germany**
- willing to contribute to the campaign's goal: **informing other international students** about Germany as a place to study **by sharing your personal experience**
- **able to commit to your role as testimonial and create content on a regular basis** over the course of the contractual period of one year (starting from summer 2022 until summer 2023)

About the collaboration

For the **academic year 2022/2023** we are looking for testimonials for our 'Study in Germany' campaign.

As a testimonial, you will **report about your everyday student life in Germany**: Get in touch with the 'Study in Germany' community, **share your experience and provide tips that you would like to have received yourself** before moving to Germany!

You fancy content creation i.e., taking pictures and videos? You know how to write a good story? Great! In close collaboration, we will be working out a personalized content schedule for you. **Each month, we would like you to contribute two content pieces** (such as a blog article, a TikTok video, or a photo for our Instagram channel) for our social media channels and our website.

How to apply

- On the following pages, provide a few details about yourself
- Attach at least one photo of yourself
- Send all this to info@study-in-germany.de
- If you have any further questions, feel free to ask us anything

PLEASE NOTE:

Diversity and inclusivity are essential components of our campaign. Therefore, we encourage students with most diverse backgrounds and stories to apply as testimonials.



WE ARE LOOKING FORWARD TO HEARING FROM YOU.

What happens next

After we have reviewed all applications, we will let you know whether you will be considered as testimonial. With all the chosen candidates, we will then hold a preparation workshop in which we will give you all relevant information related to your role. During the workshop, you will have the chance to meet and connect with your fellow teammates.

About us

'Study in Germany – Land of Ideas' is the official campaign for Germany as a study location conducted by the German Academic Exchange Service (DAAD) as an initiative by the Federal Ministry of Education and Research (BMBF). The aim of the campaign is to raise awareness of Germany as an excellent study location.

We are excited to meet you and are looking forward to our collaboration.

**Best wishes,
your Study-in-Germany Team**



HELLO

We want to get to know you!

Personal information:

Full name

Nationality

E-mail address

Information about your study programme:

Study programme/degree

University

Current semester

Extra-curricular activities (if applicable)

Number of semesters you still need to complete your studies

Please note that by sending in your personal data you agree to the following: I agree that my above provided personal data will be exchanged and processed between the German Academic Exchange Service (DAAD) and the agency ressourcenmangel an der Panke GmbH. The DAAD and ressourcenmangel collaborate in the production of the campaign 'Study in Germany – Land of Ideas'.



Which of the following topics are close to your heart in regard to your experience of studying in Germany?

- Excellent education
- Practical experience
- A safe environment
- Open society
- Individual growth
- Career opportunities

Information about your motivation and yourself:

Briefly outline your motivation to become a ‚Study in Germany‘ testimonial, please. Also please tell us a little bit about yourself: What is your connection to Germany? How come you have decided to study here? What are your interests apart from studying? It will be sufficient to write 5–10 sentences.



In case I will be picked as testimonial, I have time to participate in the mandatory preparation workshop that will take place in April/ May 2022.

Yes

No

Information about the social media channels you are using:

URL of your Instagram account

URL of your TikTok account

URL of your Facebook profile

URL of your Twitter profile

URL(s) to any additional social media profile(s)

Do you have experience with recording videos and editing them?

Yes

No, but I would like to try it out

No

Do you have experience with standing in front of the camera and speaking?

Yes

No, but I would like to try it out

No

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